

# News Release (January 23, 2025)

# Oi Ocha 460ml PET Bottle by Toyo Seikan and ITO EN wins the "AsiaStar Consumer Package" category award at AsiaStar 2024 - Features a convenient slim shape for easy portability -

Toyo Seikan Co., Ltd. ("Toyo Seikan"; President: Masanori Honda), a consolidated subsidiary of Toyo Seikan Group Holdings, Ltd. (Tokyo 5901; President: Ichio Otsuka), and ITO EN, Ltd. ("ITO EN"; Tokyo 2593; President: Daisuke Honjo) have received the "AsiaStar Consumer Package" category award at the Asian Packaging Federation's AsiaStar 2024\* contest for their jointly developed Oi Ocha 460ml PET bottle. The bottle previously received the "Packaging Technology Award - Logistics Award" at the 2024 Japan Packaging Contest. Toyo Seikan Group will continue to develop and provide products and services that prioritize consumer convenience.

\*The contest is organized by the Asian Packaging Federation to showcase excellent packaging from Asian countries to the world. It is held annually, with entries selected from the winning packaging in each country's domestic contest.





# ■Award-winning products:

#### Oi Ocha 460ml PET bottle

With the concept of "slim and easy to hold = smart slim," Toyo Seikan and ITO EN developed the Oi Ocha bottle as a convenient container focused on portability. The smart slim shape not only makes it narrow and easy to grasp but also improves loading efficiency during transportation. By embossing the product name, we can also achieve a label-less design that helps to reduce plastic usage.

For reference: Toyo Seikan Group's award-winning products and services <a href="https://www.tskg-hd.com/en/sustainability/social/quality02/">https://www.tskg-hd.com/en/sustainability/social/quality02/</a>

## About Toyo Seikan Co., Ltd.

Toyo Seikan Co., Ltd. has been dedicated since its establishment to manufacturing packaging containers based on the principle on importance of "packaging". As a leading company in the industry, we have consistently supplied containers that meet the values and needs of our customers. Our mission is to contribute to the happiness and prosperity of humanity through packaging containers, which are part of the social infrastructure that supports everyday life. We are committed to developing and providing unique, high-value-added products and services to satisfy our customers and contributing to the advancement of society, and we will continue to strive toward each new leap forward. For more information, please visit <a href="https://www.toyo-seikan.co.jp/e/">https://www.toyo-seikan.co.jp/e/</a>.

## About Toyo Seikan Group Holdings, Ltd.

Toyo Seikan Group Holdings, Ltd. is a world-class comprehensive packaging manufacturer that delivers a variety of packaging containers using materials such as metal, plastic, paper, and glass. In our Long-Term Management Vision 2050—The Future, Wrapped for All—we set a goal to go beyond the traditional field of packaging, aiming to become a corporate group that creates new value that changes society. Founded in 1917, Toyo Seikan Group Holdings, Ltd. conducts business on a global scale with 44 companies in Japan and 50 companies overseas. It currently employs a multinational workforce of 20,000 people. For more information, please visit <a href="https://www.tskg-hd.com/en">https://www.tskg-hd.com/en</a>.

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